

Curriculum Vitae

Michail Batikas, PhD, MBA

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Academic Appointments

2016 – Now: Post-doc Fellow, Institute for Strategy, Technology and Organization (ISTO), Ludwig Maximilian University of Munich
2012 - 2015: Research Fellow, Institute for Prospective Technological Studies, Joint Research Center, European Commission, Seville, Spain
2011 - 2011: Research Fellow, Department of Information and Communication Technologies, Universitat Pompeu Fabra, Barcelona, Spain
2006 - 2011: PhD student, Department of Information and Communication Technologies, Universitat Pompeu Fabra, Barcelona, Spain
2009 - 2009: Instructor, LaSalle Business School, Universitat Ramon Llull, Barcelona, Spain

Education

Doctor of Philosophy (PhD) - 2011
Department of Information and Communication Technologies
Universitat Pompeu Fabra, Barcelona, Spain
Thesis: *“SME’s participation to Free Libre Open Source Software Communities”*
Advisors: Dr. Miquel Oliver (UPF), Dr. Esteban Almirall (ESADE)

M.B.A. - 2005
Department of Management & Technology, Athens
Athens University of Economics and Business, Athens, Greece.
Field of Specialization of MBA: E-Business
Thesis: *“Are Greek Citizens ready to adopt m-government services?”*
Advisor: Dr. Adam Vrechopoulos (AUEB)

B.Sc. in Computer Science - 2003
Computer Science Department, University of Crete, Heraklion, Greece
Thesis: *“Marketing functionalities of a Mobile Marketing Platform”*
Advisor: Dr. Catherine Houstis (UoC)

Research Interests

General Areas

Technology & Information Management, Diffusion of Technologies, IT Adoption, FLOSS, Social Media Management, Communities of Practice, Platform Markets

Publications

Refereed

Conferences

1. Smyrnaioi N., Batikas M. (2015) “#Rbnews: A Case of Hashtag Use By Alternative Media in Austerity-Ridden Greece”, 22nd International Conference of Europeanists, Contradictions: Envisioning European Futures (Organized by the Council for European Studies), Paris, France.
2. Batikas M., Oliver M., Almirall E., (2011) "Participation of Catalan SMEs in FLOSS communities", EURAM 2011 European Academy of Management Conference, Tallin, Estonia
3. Oliver, M., Zuidweg J., and Batikas M., (2010) "Wireless commons against the digital divide ", IEEE International Symposium on Technology and Society ISTAS2010, Australia

4. Batikas M. and Miralles F. (2008) "Firms' Contribution to Free Libre Open Source Software Communities", 16th European Conference on Information Systems (ECIS) 2008, Galway, Ireland
5. Kavassalis P., Zamani T., Batikas M., Sabalis B.. (2004) "Preparing for information-based competition by managing complex self-evolving portfolios of customer profiles". 15th ITS Biennial Conference, Madrid, Spain
6. Kavassalis P., Batikas M., Efstathiou S., Panagiotou S.. (2003) "SMS Interactive TV - The Convergence of Television and Mobile Networks". 14th ITS-Europe Regional Conference, Helsinki, Finland

Book Chapters

1. Vrechopoulos, A. and Batikas, M. (2009) "Predicting the Adoption of Mobile Government Services". In Head, M. (Ed.) "Mobile and Ubiquitous Commerce: Advanced E-Business Methods", Volume 4 of Advances in Electronic Business Series, IGI Global
2. Batikas M. et al. (2004) "ERT SMS Interactive TV / Radio". In George Giaglis (Ed.), "Greek Case Studies in Mobile and Wireless Business", Sideris Publications (In Greek)

Working Papers

1. Batikas, M., Gomez-Herrera, E. and Martens B. (2015) Film availability in Netflix country stores in the EU, INSTITUTE FOR PROSPECTIVE TECHNOLOGICAL STUDIES DIGITAL ECONOMY WORKING PAPER 2015/11 <https://ec.europa.eu/jrc/sites/default/files/JRC98020.pdf>
2. Batikas, M., Gomez-Herrera, E. and Martens B. (2015) Geographic Fragmentation in the EU Market for e-Books: The case of Amazon, INSTITUTE FOR PROSPECTIVE TECHNOLOGICAL STUDIES DIGITAL ECONOMY WORKING PAPER 2015/13 <https://ec.europa.eu/jrc/sites/default/files/JRC98022.pdf>

Reports

1. Batikas M., van Bavel R., Martin A. and Maghiros I. (2013) "Use of social media by European SMEs" Directorate-General for Communications Networks, Content and Technology, European Commission, ISBN: 978-92-79-33256-2

Doctoral Consortia

1. Batikas, M., "Analyzing Firms' Behaviour towards Free Libre Open Source Software Communities", OSS 2009 Doctoral Consortium, Skövde, Sweden, pp. 11-22, 06/2009
2. Batikas M. "The Ecology of FLOSS 2.0: Attractiveness from outside the "Community". A Confirmatory Analysis" NITIM (PhD network on Networks, Information Technology and Innovation Management), Dublin, Ireland, 5-8 September 2007.
3. Batikas, M., "New Business Models in FLOSS 2.0", Doctoral Consortium of 15th European Conference on Information Systems (ECIS) 2007, St. Gallen, Switzerland

Non Refereed

Presentations

1. Batikas M., and Miralles F. "Firms' Decision to Contribute to Free Libre Open Source Software Communities", Business & Information Technology (BIT) 4th Ed International Conference, 'Mastering IT in Business', IESE, Barcelona, 12th & 13th June, 2008
2. Batikas M. "Firms' Decision to Contribute to Free Libre Open Source Software Communities", Workshop on open innovation organized by the Programme on Regional Innovation, which is a joint-programme of Cambridge University and MIT, Cambridge, UK, 2007
3. Batikas M.. "From Mobile Voice Services to Mobile Data Services". 2nd Computer Science Department's (University of Crete) Students Conference (2003)

Research in Progress

“The economics of Grey Internet” with J. Clausse (LMU) and C. Peukert (UZH)

“European cross-border trade in app economy” with Bertin Martens (IPTS)

Other Academic Activities

Ad-hoc reviewer of the International Conference on Information Systems (ICIS), European Conference on Information Systems (ECIS) and Hawaii International Conference on System Sciences (HICSS)

Teaching Experience

Universitat Pompeu Fabra, Barcelona, Department of Information and Communication Technologies, T.A.

Business Administration I & II (2007-08, 2008-09, 2009-10, 2010-11)

Technology Innovation (2007-08, 2008-09, 2009-10, 2010-11)

Introduction to ICT (2009-10, 2010-11, 2011-12)

Telecoms Policy and Markets (2006-07)

Applications development (2006-07)

Universitat Ramon Llull, La Salle Business School, Barcelona, Instructor

Information Systems (2008-09)

Innovation & Entrepreneurship (2008-09)

University of Crete, Department of Economics, Greece, T.A.

Business Economics and Technical Change (2008-09, 2009-10)

R&D Projects

Business objective driven reliable and intelligent grids for real business (BREIN): IST-2005-2.5.4

Advanced Grid Technologies, Systems and Services, Contract No.: 0034556

R&D Group: Barcelona Media, Barcelona, Spain

Informational Cities (i-Cities): IST-1999-11337, Future and Emerging Technologies

R&D Group: Computer Science Department, University of Crete, Greece

Working Experience

March 2006 - September 2006

Organization: MobileMedia LTD (Athens, Greece)

Job Title: New Business Development Junior Manager

October 1999 – October 2004

Organization: Atlantis Research Group (University of Crete, Heraklion, Greece)

Job Title: Service Designer, Business Development

July 2002 – September 2002

Organization: Internet Hellas (Athens Greece)

Job Title: Internship

March 2000 – October 2000

Organization: UCnet (Communication and Network Center of University of Crete)

Title: Web Development (Part Time)

Computer Skills

Operating Systems: Unix, Linux, Mac OS X, Windows

Programming Languages: Python, R, HTML, SQL

Social Network Analysis Tools: Gephi, Cytoscape

Statistical Tools: SPSS, STATA, AMOS

Languages

English: Fluent (Certificate of Proficiency in English, University of Michigan)

Spanish: Fluent

Catalan: Basic

Greek: Native

Other Certificates

2004 GMAT Score: 640

- Quantitative Percentile: 82
- Verbal Percentile: 67

Referees

Dr. Miquel Oliver

Department of Information and
Communication Technologies
Universitat Pompeu Fabra
Barcelona, Spain
miquel.oliver@upf.edu

Dr. Esteve Almirall

Department of Information
Systems Management,
ESADE, Barcelona, Spain,
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Ioannis Maghiros

Head of IS Unit,
Institute for Prospective
Technological Studies, Joint
Research Center, European
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