

Ambre Nicolle

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Current Position

09/2022 - Assistant Professor (Akademische Rätin)
Institute for Strategy, Technology and Organization, LMU School of
Management, *Ludwig Maximilian University* (LMU), Germany.

Research Experience

12/2020 – 09/2022 Assistant Professor (Enseignant-Chercheur)
*Center for Research in Economics and Statistics (CREST) &
École Nationale de la Statistique et de l'Analyse de l'Information (ENSAI)*,
France.

10/2018 -11/2020 LMU Incoming Research Fellow (Post-doctoral researcher)
Institute for Strategy, Technology and Organization (ISTO)
Ludwig Maximilian University (LMU), Germany.

01/2020 - 03/2020 Visiting Researcher, Cambridge Judge Business School
University of Cambridge, United Kingdom.

12/2014 - 09/2018 Visiting Researcher, *Telecom Paris*, France.

12/2017 - 09/2018 Research Assistant, LabEx Entreprendre
University of Montpellier, France.

12/2014 - 11/2017 Research Assistant, Economic Research Department, *Orange*, France.

Education

2014- 2018 PhD in Economics, *University of Montpellier*, France
"Essays in Empirical Industrial Organization: Demand and Supply in the
Mobile Telecommunications Markets"

Main advisors: Edmond Baranes (*University of Montpellier*)
Lukasz Grzybowski (*Telecom Paris*).

2012-2014 Masters in Economics, *University of Montpellier*, France.

2009-2012 Bachelor in Economics and Management, *University of Perpignan*, France.

Awards and Grants

2021-2022	Cooperation Funds from <i>Ludwig Maximilian University</i> (LMU) [Principal investigator, 5k].
2019-2021	Grant from the French Ministry of Culture for the project “Recorded Music Consumption in the Digital Era”, joint with Marc Ivaldi (<i>Toulouse School of Economics</i>), Frank Verboven (<i>KU Leuven</i>) and Jiekai Zhang (<i>Hanken School of Economics</i>) [22k€].
2019	Listed in the Top 15 Reviewers by the <i>International Journal of Industrial Organization</i> .
2019	Honorable Mention for the Best PhD Thesis in Digital Economics Award, granted by the French Association for Research in Digital Economics (AFREN).
2018	Incoming Research Fellowship from <i>Ludwig Maximilian University</i> (LMU) for the research project “Consumer Behavior in Markets with Complex Pricing”. Program co-financed by the Marie Skłodowska COFUND scheme of the European Union’s Framework Program for Research “Horizon 2020. Three years fellowship, start-up funding and annual allowance for travel and material expenses [Principal investigator, 55k€].
2016	Selected for the Rising Star session at EARIE 2016.

Research Projects

<i>Published papers</i>	<p>Estimating consumer inertia in repeated choices of smartphones (2021), joint with Lukasz Grzybowski. <i>Journal of Industrial Economics</i>, 69: 33-82.</p> <p>Assessing fifteen years of State Aid for broadband networks in the European Union: a quantitative analysis (2020), joint with Marc Bourreau and Richard Feasey. <i>Telecommunications Policy</i>, 44(7), 101974.</p> <p>Impact of competition, investment, and regulation on prices of mobile services: Evidence from France (2018), joint with Lukasz Grzybowski and Christine Zulehner. <i>Economic Inquiry</i>, 56(2), 1322-1345.</p>
<i>Working papers</i>	<p>Strategic Confusopoly: Evidence from the UK mobile market, joint with Christos Genakos and Tobias Kretschmer. CEP Discussion Paper No. 1810.</p> <p>Displacement and complementarity in the recorded music industry: Evidence from France, joint with Marc Ivaldi, Frank Verboven and Jiekai Zhang. CEPR Discussion Paper n°16006; TSE Working Paper n° 21-1199 [R&R]</p>

Are consumers myopic? Evidence from handset and mobile services choices. Job Market Paper. [Job Market Paper, prep. for submission]

The impact of trade wars on uninvolved countries: Evidence from the smartphone market. [Prep. for submission]

Work in progress Demand for Smartphones and Digital Divide, joint with Toker Doganoglu and Lukasz Grzybowski [Drafting stage].

Competition between platforms: Evidence from the Video Games market, joint with Johannes Loh [Data analysis stage].

Presentations

Invited talks

2023* LIEN Seminar, Economix, *University Paris Nanterre*, France; LEDa's Seminar, *University Paris Dauphine - PSL*

2022 Digital Economics Seminar (jDES) organized by *UC Louvain*, *Telecom Paris*, and the *University of Bologna*.

2021 CERNA *Mines-ParisTech* Lunch Seminar, France.

2020 Economics and Policy Seminar, *Cambridge Judge Business School*, United Kingdom. CREM Seminar, *University of Rennes 1*, France.

2018 Centre on the Regulation in Europe (CERRE): Presentation of the report "State Aid for Broadband Networks", Belgium.

Law, Institutions and Economics in Nanterre (LIEN) Seminar, Economix, *University Paris Nanterre*, France.

DigiWorld Spring Session "Homo digitalis au coeur de la recherche", France.

2016 Liège Competition and Innovation Institute (LCII) Seminar, *HEC Liège*, Belgium.

Conferences

2022 JMA, Rennes, France; AFSE, Dijon, France; EARIE, Vienna, Austria.

2021 3EN Palaiseau, France.

2019 Competition and Innovation Summer School, Ulcinj, Montenegro; 3EN, La Rochelle, France; EARIE, Barcelona, Spain.

2018 Munich Summer Institute, Munich, Germany (Poster); IIOC, Indianapolis, USA ; ORG Seminar, Munich, Germany; TIME Seminar, Munich, Germany.

- 2017 EARIE, Maastricht, Netherlands; ITS, Passau, Germany; ZEW Summer Workshop for Young Economists, Mannheim, Germany.
- 2016 ITS, Cambridge, UK; EARIE, Lisbon, Portugal ; JMA, Besançon, France ; 3EN, Nice, France.
- 2015 3EN Rennes, France.

Discussions Munich Summer Institute PhD Workshop (2022); Paris Conference on Digital Economics (2021); Research on Innovation, Science and Entrepreneurship Workshop – RISE (2019); Munich Summer Institute - MSI (2019); Paris Conference on Digital Economics (2018); Paris Young Economists Seminar (2018).

Teaching Experience

Lectures

Panel Data Econometrics (2021, 2022)
ENSAI, France. Graduate level (24h).

Digital Economics (2021, 2022*)
ENSAI, France. Graduate level (12h).

Discrete choice models (2022*)
ENSAI, France. Graduate level (5h).

Management and Economics of Platforms (2019, 2020)
LMU Munich, Germany. Undergraduate level (10h).

Empirics of Organizations (2018, 2020, 2022*)
LMU Munich, Germany. Graduate level (6h).

Guest Lectures

Research Methods (2022)
ENSAI, Undergraduate level (3h).

Introduction to Econometrics with R (2017-2022)
Telecom Paris, France. Graduate level (3h).

Introduction to Game Theory (2017-2022)
Telecom Paris, France. Graduate level (3h).

Economics of Platforms: Two case studies (2018).
Telecom Paris, France. Graduate level (3h).

Tutorials

Managerial Economics (2019, 2020, 2021)
EM Lyon, France. Graduate level (9h).

Management and Economics of Platforms (2019, 2020, 2023*)
LMU Munich, Germany. Undergraduate level (20h).

Introduction to Industrial Organization (2016)
Telecom Paris, France. Graduate level (6h).

Thesis supervision

[Research-Oriented Master theses] Eight students - four from LMU, three from EM Lyon, 1 from Ecole Nationale Supérieure Cachan.

[Professional theses] Approximately six students supervised every year.

[Bachelor thesis] Six students - all from LMU.

Supervision of various research-oriented projects at ENSAI.

Professional service and membership

Ad hoc reviewer for *Management Science* (1), *International Journal of Industrial Organization* (2), *Journal of Competition Law & Economics* (2), *Journal of the European Economic Association* (1), *Strategic Management Journal* (1), *Annals of Economics and Statistics* (1) and the *Strategic Management Society* Annual Conference.

Co-organizer of:

The ENSAI's Economic Days (2022)

The 5th Digital Economics Summer School 3EN-AFREN, *University of Montpellier* (2018).

Member of the Young Center for Advanced Studies of LMU Munich and of the French Association for Research in Digital Economics (AFREN). Former member of the Scientific Committee of the research network MARSOUIN (2021-2022).

Computer skills & Languages

Computer skills

Advanced: Stata, LATEX

Intermediate: Web scraping with Python

Basic: R, Mathematica

Languages

French: Native

English: Fluent

Spanish: Basic

German: Beginner