

## MICHAIL BATIKAS

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### ACADEMIC POSITIONS

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**Postdoc** June 2016 - Present

Institute for Strategy, Technology and Organization  
Munich School of Management, LMU Munich, Munich, Germany

**Research Fellow** July 2011 - December 2011

Department of Information and Communication Technologies  
Universitat Pompeu Fabra, Barcelona, Spain

**Instructor** January 2009 - June 2009

LaSalle Business School, Universitat Ramon Llull, Barcelona, Spain

### NON-ACADEMIC RESEARCH POSITIONS

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**Scientific Officer** November 2012 - October 2015

Institute for Prospective Technological Studies, Joint Research Center,  
European Commission, Seville, Spain

### EDUCATION

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**Universitat Pompeu Fabra**, Barcelona, Spain 2011  
PhD in Information Systems

**Athens University of Economics and Business**, Athens, Greece 2005  
Master in Business Administration

**University of Crete**, Heraklion, Greece 2003  
BSc in Computer Science

### RESEARCH INTERESTS

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Information Systems, Platform Markets, Innovation, Technology Management

### WORKING PAPERS

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“Entrepreneurship in Anonymous Marketplaces: Reaction to Negative Feedback” (with *T. Kretschmer*), [R&R, *Research Policy*]

“Follow the Money: Online Piracy and Self-Regulation in the Advertising” (with *J. Claussen & C. Peukert*), [R&R, *International Journal of Industrial Organization*]

[https://papers.ssrn.com/sol3/papers.cfm?abstract\\_id=3140358](https://papers.ssrn.com/sol3/papers.cfm?abstract_id=3140358)

“The impact of demand on supplier entry: Evidence from Airbnb” (with *J. Claussen & R. Breitner*), [*in preparation for submission*]

## **WORK IN PROGRESS**

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“The Lives of Others: Impact of Formal and Informal Monitoring of the Short-term Rental Market in Barcelona”, (with *J. Claussen & T. Kretschmer*), [*Writing up*]

## **CONFERENCES**

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“Wireless Commons against the digital divide” (with *M. Oliver & Z. Zuidweg*), 2010, IEEE International Symposium on Technology and Society  
<https://ieeexplore.ieee.org/document/5514608/?reload=true&arnumber=5514608>

“Firms' Decision to Contribute to Free Libre Open Source Software Communities” (with *F. Miralles*), 2008, European Conference on Information Systems (ECIS)  
<http://aisel.aisnet.org/cgi/viewcontent.cgi?article=1126&context=ecis2008>

## **BOOK CHAPTERS**

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“Predicting the Adoption of Mobile Government Services” (with *A. Vrechopoulos*), 2009, In *Mobile and Ubiquitous Commerce: Advanced E-Business Methods* (pp. 63-78). IGI Global <https://www.igi-global.com/chapter/predicting-adoption-mobile-government-services/26416>

“ERT SMS Interactive TV / Radio” (with *P. Kavassalis, T. Zamani & H. Sabalis*), 2004, In *Mobile and Wireless Business: Technologies, Applications and Business Issues*, Sideris Publications, Athens, ISBN: 960-08-0331-5 (in Greek)

## **REPORTS**

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“Preliminary Study of the Potential of EU KETS Research” (with *S. Forge & C. Blackman*), 2015, Publications Office of the European Union, ISBN: 978-92-79-52291-8  
<https://ec.europa.eu/jrc/en/publication/eur-scientific-and-technical-research-reports/preliminary-study-potential-eu-kets-research>

“Use of social media by European SMEs” (with *R. van Bavel, A. Martin & I. Maghiros*), 2013, Directorate-General for Communications Networks, Content and Technology, European Commission, ISBN: 978-92-79-33256-2 <https://publications.europa.eu/en/publication-detail/-/publication/ba2bcc7a-f31e-4ed4-a792-e63e75ffa553/language-en>

## PRESENTATIONS

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- Annual Meeting of Academy of Management 2018 (“Entrepreneurship in Anonymous Marketplaces: Reaction to Negative Feedback”)
- TIME Seminar 2018 (“The Lives of Others: Impact of Formal and Informal Monitoring of the Short-term Rental Market in Barcelona”)
- Munich Summer Institute 2018 (“Entrepreneurship in Anonymous Marketplaces: Reaction to Negative Feedback”)
- AOM Specialized Conference: Big Data and Managing in a Digital Economy 2018 (“Advanced Techniques for Web-Scraping”)
- ORG Seminar 2018 (“The impact of demand on supplier entry: Evidence from Airbnb”)
- Workshop on Economic Governance of Data-driven Markets, Tilburg University 2017 (“Follow The Money: Piracy and Online Advertising”)
- ITS-Europe Regional Conference 2017 (“Follow The Money: Piracy and Online Advertising”)
- TIME Seminar 2017 (“Follow The Money: Piracy and Online Advertising”)
- ORG Seminar 2017 (“Follow The Money: Piracy and Online Advertising”)
- European Academy of Management Conference 2011 (“Participation of Catalan SMEs in FLOSS communities”)
- NITIM (PhD network on Networks, Information Technology and Innovation Management) 2007 (“The Ecology of FLOSS 2.0: Attractiveness from outside the “Community”)
- Workshop on Open Innovation, Cambridge University and MIT, 2007 (“Firms' Decision to Contribute to Free Libre Open Source Software Communities”)
- Doctoral Consortium of 15<sup>th</sup> European Conference on Information Systems (ECIS) 2007 (“New Business Models in FLOSS 2.0”)
- ITS-Europe Regional Conference 2003 (“SMS Interactive TV - The Convergence of Television and Mobile Networks”)

## PROFESSIONAL SERVICE

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**Reviewership:** *Strategic Management Journal, Expert Systems with Applications, Electronic Markets, Annual Meeting of Academy of Management, International Conference on Information Systems (ICIS), Hawaii International Conference on System Sciences (HICSS), European Conference on Information Systems (ECIS)*

**Membership:** *Academy of Management*

## GRANTS AND HONORS

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- Job-market Fellowship Program, LMU Munich 2018
- Mentoring Program for excellent young researchers, LMU Munich 2017
- PhD Fellowship, UPF 2007, 2008

## TEACHING

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- *Data Crawling* (PhD course), LMU [Instructor] 2017, 2018
- *Technology and Strategy* (undergraduate), LMU [T.A.] 2018
- *New Products: From Ideas to Markets* (graduate), LMU [T.A.] 2016, 2017
- *Data Analytics in Strategy Research* (undergraduate), LMU [Instructor] 2016, 2017

- *Management and Economics of Network Industries* (undergraduate), LMU [T.A.] 2017
- *Technology Innovation* (undergraduate), UPF [Instructor] 2008, 2009, 2010, 2011
- *Introduction to ICT* (undergraduate), UPF [T.A.] 2009, 2010, 2011
- *Business Administration II* (undergraduate), UPF [T.A.] 2008, 2009, 2010, 2011
- *Business Administration I* (undergraduate), UPF [T.A.] 2007, 2008, 2009, 2010
- *Information Systems* (undergraduate), Universitat Ramon Llull [Instructor] 2009
- *Innovation & Entrepreneurship* (undergraduate), Universitat Ramon Llull [Instructor] 2009
- *Applications Development* (undergraduate), UPF [T.A.] 2007
- *Telecoms Policy and Markets* (undergraduate), UPF [T.A.] 2006

## LANGUAGE SKILLS

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Greek (native), English (fluent), Spanish (fluent), Catalan (beginner)

## COMPUTER SKILLS

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- Programming Languages: *Python*, R, *HTML*, *SQL*
- Social Network Analysis Tools: *Gephi*, *Cytoscape*
- Statistical Tools: *SPSS*, *STATA*, *AMOS*

## PROFESSIONAL POSITIONS

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- New Business Development Junior Manager** March 2006 - September 2006  
MobileMedia LTD (Athens, Greece)
- Service Designer, Business Development** October 1999 - October 2004  
Atlantis Research Group (University of Crete, Heraklion, Greece)
- Internship** July 2002 - September 2002  
Internet Hellas (Athens, Greece)

## REFERENCES

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<b>Prof. Dr. Tobias Kretschmer</b> Professor  Ludwig-Maximilians-Universität München Munich School of Management Institute for Strategy, Technology and Organization Kaulbachstr. 45 80539 Munich  Email: t.kretschmer@lmu.de	<b>Prof. Dr. Jörg Claussen</b> Associate Professor  Ludwig-Maximilians-Universität München Munich School of Management Institute for Strategy, Technology and Organization Kaulbachstr. 45 80539 Munich  Email: j.claussen@lmu.de	<b>Esteve Almirall, PhD</b> Associate Professor  Department of Operations, Innovation and Data Sciences, ESADE Avenida de Torreblanca, 59 08172 Sant Cugat Spain  Email: esteve.almirall@esade.edu
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