

# Justin Tumlinson

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## **PRIMARY ACADEMIC POST:**

Institute for Innovation and Entrepreneurship 2017-Present  
Loughborough University, London

- *Sr. Lecturer (Associate/W2 Prof.) of Innovation & Entrepreneurship* 2017-Present
- *Entrepreneurship, Finance and Innovation MSc Program Director* 2017-Present

## **SECONDARY ACADEMIC POST:**

Institute for Strategy, Technology and Organization 2018-Present  
Ludwig-Maximilians-Universität Munich (University of Munich)

- *Research Fellow* 2018-Present

## **OTHER CURRENT PROFESSIONAL AFFILIATIONS:**

Alexander von Humboldt Foundation, *Fellow.* 2004-Present  
ZIVIS LLC, *Founder/Managing Partner* 2004-Present

## **EDUCATION:**

Ph.D., Business & Public Policy	<i>University of California at Berkeley (UCB)</i>	2011
M.S., Business Administration	<i>University of California at Berkeley</i>	2008
M.S.E., Operations Research	<i>University of California at Berkeley</i>	2003
B.S.E., Computer Engineering	<i>Northern Arizona University (NAU)</i>	1997
PNdS (German Language Cert.)	<i>Universität-Tübingen</i>	1995

## **ACADEMIC JOURNAL PUBLICATIONS:**

“[Corporate Provision of Public Goods](#),” with John Morgan

- *Forthcoming, Management Science*

“[Does Social Proximity Enhance Business Partnerships? Theory and Evidence from Ethnicity’s Role in US Venture Capital](#),” with Deepak Hegde (2014) *Management Science* 60(9):2355-2380.

- Featured in *Frankfurter Allgemeine Zeitung* (#2 national German newspaper) (16Mar14), National Public Radio’s *Marketplace* (world’s most popular business radio program) (1Apr14), and *Harvard Business Review* (19Jun14), *Forbes India* (14 Sep 18)

“[A STELLA-II teaching simulation of the dynamics of action model](#),” with Virginia Blankenship, Mark A. Sims. *Behavior Research Methods*, 27, no. 2 (1995): 244-250.

- Published as undergraduate student

[“Teaching the Rescorla-Wagner model using STELLA-II,”](#) with Virginia Blankenship, Stephen S. Schorie, Angela J. Shaw. *Behavior Research Methods* 26, no. 2 (1994): 128-133.

- Published as undergraduate student

### **ACADEMIC JOURNAL ARTICLES UNDER SUBMISSION:**

[“Asymmetric Information and Entrepreneurship,”](#) with Deepak Hegde

- “Förderkreis Gründungs-Forschung e.V. (FGF) Best Entrepreneurship Research Newcomer Award, 2014,” with 1000 EUR prize
- In SSRN’s Top-75 (of >800K) of last 12 months, Top-125 (of ~35K) Entrepreneurship papers of all time
- Featured in *Forbes* (10Apr18), *VentureBeat* (12Apr18), *Quartz* (18Apr18), *Inc.* (19Apr18)

“Net Metering Distorts Solar Panel Adoption,” with Jörg Claussen, Anders Ørding Olsen

[“Adverse Selection in Team Formation under Discrimination”](#)

[“Learning Capitalism the Hard Way—Evidence from German Reunification,”](#) with Thomas Triebs

- *National Bureau of Economics Research* working paper: w19209

[“Limits of Meritocracy,”](#) with John Morgan, Felix Várdy

- *International Monetary Fund* working paper: WP/18/231
- Featured in *Marginal Revolution* (7Sep18), *National Affairs* (19Sep18)

### **OTHER WORKING PAPERS:**

[“The \(Un\)Level Playing Field: How Color Blind Tracking Leads to Unequal Access,”](#) with John Morgan, Thomas Triebs

“Egalitarianism’s Impact on Social Mobility in Assortative Mating”

“Bad Trade,” with John Morgan, Felix Várdy

“The Peter Principle—Promotions in the Shadow of Incompetence,” with Thomas Triebs, Felix Várdy

“Cultural Theory of Income Inequality Dynamics”

### **BOOK CHAPTERS:**

[“Predatory Pricing”](#) in *The New Palgrave Encyclopedia of Strategic Management*. Eds. David Teece and Mie Augier. Palgrave Macmillan, October 2015.

[“Externality”](#) in *The New Palgrave Encyclopedia of Strategic Management*. Eds. David Teece and Mie Augier. Palgrave Macmillan, October 2015.

## **POLICY REPORTS AND ARTICLES:**

“Does Social Proximity Enhance Business Relationships?” with Deepak Hegde, *CESifo DICE Report* 3/2016. ISSN 1612-0663/1613-6373 (print/electronic).

“Study on the Competitiveness of the Electrical and Electronic Engineering Industry,” as member of *ECSIP Consortium*. Contracted by the *European Commission*. 2014.

## **SELECTED HONORS:**

IBER Dissertation Award, UCB (\$3,000)	2009
Levi Strauss Small Grant (\$1,000)	2009
Sasakawa Young Leaders Fellow (\$12,000)	2008
German Chancellor’s Fellow (\$60,000)	2004
US Fulbright Scholar ( <i>declined prize</i> )	2003
Bosch Foundation Future Leaders of America Fellow ( <i>declined prize</i> )	2003
US National Science Foundation GSF (\$82,000 + tuition/fees)	2001-2003
2 Intel Divisional Recognition Awards	1998, 2000
Magna Cum Laude & New Century Honors, NAU	1997
1 <sup>st</sup> Place Engineering Design Competition, NAU ( <i>team leader</i> )	1997

## **COURSES TAUGHT:**

MSc Managerial Economics, MSc Business Statistics, BA International Business, MBA Strategy, MBA Ethics, PhD Research Seminar, External Research Seminar

## **PHD STUDENTS SUPERVISED:**

Lena Langosch 2018-Present

## **REFEREEING:**

*American Economic Review, Management Science, Strategic Management Journal, Organization Science, Journal of Public Economics, European Economic Review, Games and Economic Behavior, Journal of Business Venturing, Eurasian Business Review*

## **PREVIOUS WORK EXPERIENCE:**

### **Academic:**

Ifo Institute at the University of Munich, <i>Research Fellow</i>	2011-2017
CESifo Research Network, Applied Microeconomics, <i>Area Assistant</i>	2012-2017
EM LYON Grande Ecole, <i>Visiting Professor</i> .	2014-2017
University of California, Berkeley, <i>Lecturer</i>	2010
University of California, Berkeley, <i>Graduate Student Instructor</i>	2010
Research Assistant to John Morgan, UCB, Economics	2008-2009
to Rui de Figueiredo, UCB, Business Admin	2007-2008
to Ernesto Dal Bó, UCB, Business Admin	2006-2007
to Cathy Small, NAU, Anthropology	1995-1996
to Virginia Blankenship, NAU, Psychology	1995

### **Professional:**

EARLYBIRD Venture Capital, Munich.	2004-2005
Intel Corporation, <i>Researcher and Sr. Operations Engineer</i> .	1997-2003

1-Oct-18

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**REFERENCES:**

Professor John Morgan, University of California at Berkeley (Advisor & Coauthor)  
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Professor Tobias Kretschmer, Ludwigs-Maximilian-Universität (Employer, Dean)  
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Professor Deepak Hegde, New York University (Coauthor)  
Email: [dhegde@stern.nyu.edu](mailto:dhegde@stern.nyu.edu)